



Jambalaya Festival Association

P.O. Box 1243

Gonzales, Louisiana 70707-1243

Dear Community Friend,

The Gonzales Jambalaya Festival will celebrate its 45th year of food, music and community beginning on Thursday May 24th and continuing through Sunday May 27th 2012 on Irma Boulevard along the banks of Bayou Francois in Gonzales. The Festival has become known as a major tourist attraction alluring travelers and media from around the world, as well as area residents, which combines to record attendance of over 30,000 and grows each year.

The Jambalaya cooking contest is our main attraction of the four day event and involves over 100 cooking teams vying for the prestigious title of “World Jambalaya Cooking Champion” for the year 2012. The unique style of blending onions, meat, spices and rice into a black iron pot that is then cooked over an open wood fire, has given the City of Gonzales the distinction of being proclaimed The Jambalaya Capital of the World. Ascension Parish is not only the second fastest growing parish in the state, but can also boast of hometown hospitality and unique food.

The Jambalaya Festival Association is a 501©3 non-profit organization that uses the revenue generated at this annual event to fund a number of charitable and civic projects (see following list). Groups serviced range from the very young to senior citizens. Also, resources are provided for “good neighbor” projects which support and promote our community.

Part of the tremendous success of the festival has been the involvement, and investment, of sponsoring businesses. We are pleased to offer various levels of participation in this year’s festival. Please review each of the sponsorship investment opportunities. We are sure that one of the levels will fit into your budget. As it takes many ingredients to prepare a proper pot of Jambalaya, so too does it take a blend of both community support and financial support from companies such as yours.

Please review the attached investment opportunity of sponsorship for this year’s festival. As the Jambalaya Festival is fast approaching, please check the level that your company can become involved, sign, date, and mail a copy back to the Association as soon as possible. Should you have questions or need further information regarding the festival, please feel free to call me at 225-806-5759 (cell) or 225-622-1998. You can also visit our website www.jambalayafestival.org.

Sincerely,

Wally Taillon
President, Jambalaya Festival Association